

CLEAN AIR COUNCIL

Job Opportunity: Director of Campaigns

Location: Pennsylvania

Schedule: Full-time

Reports to: Executive Director

Deadline: Applications accepted until the position is filled. Ideal start date is February 2025.

Exciting and rare leadership opportunity at premier Mid-Atlantic environmental org!

**Clean Air Council has offices in Philadelphia, Pittsburgh, and Wilmington, and staff members work flexible hybrid schedules as their role and team needs allow. This position requires occasional in-office time as well as periodic work at events and meetings across the state.*

About Clean Air Council:

Clean Air Council is dedicated to protecting and defending everyone's right to a healthy environment and a livable climate. The Council uses advocacy campaigns, community organizing, strategic communications, public education, and legal action to carry out this mission. Clean Air Council is one of the Mid-Atlantic's oldest environmental groups. Since its founding nearly 60 years ago, the Council has established itself as an organization that advocates fiercely, strategically, and pragmatically to defend our communities and stabilize our climate. Recent victories include blocking fossil fuel projects slated to emit megatons of greenhouse gases, winning system-saving funding for public transit, and setting new legal precedent to support environmental victories in court.

The Council is an equal opportunity employer and has a strongly held belief in the importance of having a diverse workforce.

Position Description

The Council seeks an innovative, motivated, and experienced team leader with a demonstrated track record of running successful environmental campaigns. The Director of Campaigns will lead the Council's regional, statewide, and local advocacy campaigns, including campaigns to block or reduce the harm from polluting projects, promote renewable energy projects, and achieve environmental protection policy goals. The Director of Campaigns supervises advocates (five direct reports) based in Pittsburgh and Philadelphia and spearheads a portfolio of their own campaign work. This is an exciting and dynamic position providing critical regional leadership capacity to the climate movement.

Responsibilities:

- Lead the planning and implementation of the Council's campaigns opposing major sources of pollution and promoting sources of clean energy, as well as its environmental policy efforts

- Supervise, coach, support, and empower direct reports, currently numbering five
- Coordinate with the Council's legal, engineering, communications, and program departments to achieve campaign goals
- Interface regularly with executive team
- Provide movement leadership and strategic direction on coalition campaigns
- Support ongoing and new grant fundraising
- Represent the Council's work at events, high-level meetings, and to the media
- Play an integral decision-making role in advocacy decisions
- Ensure effective operations while meeting grant and organizational goals as well as spending targets
- Represent the Council with grantors who fund campaigns

Ideal Competencies, Skills, and Experience:

- Experience designing and leading successful advocacy campaigns
- Experience supervising and supporting a team to reach their best
- Strong communications and people skills
- Reliability and dedication
- Good working knowledge of environmental and energy issues
- At least five or ideally more years of experience in environmental advocacy preferred
- Experience working with elected officials and agency staff preferred

If you are strong in some of the ideal experience and skills listed above but not all, we still encourage you to apply. We value unique perspectives gained from different backgrounds and experiences and are dedicated to supporting our staff's professional growth. We look forward to reviewing your application and seeing what you can bring to our team.

Salary: The salary range is \$70,000 to \$87,500, commensurate with experience.

Benefits: The Council's staff benefits currently include the following:

- Health insurance, vision insurance, and dental insurance
- Optional flexible spending account
- 21 vacation days per year, plus 2 personal days
- PTO when the office is closed between December 25th and January 1st
- 9 paid holidays
- 401k with a 4% match
- Long-term disability insurance
- Life insurance
- Public transit benefit
- Flexible working hours
- Hybrid work options (in addition to in-person meetings and events)

Application Instructions: Applicants should **email a cover letter and resume**, using the subject line "Director of Campaigns Application," to Executive Director Alex Bomstein (abomstein@cleanair.org) and Administrative Assistant Corinne Bishop (cbishop@cleanair.org).