

CLEAN AIR COUNCIL

Job Opportunity: Trail and Watershed Outreach Coordinator

Location: West/Southwest Philadelphia and the surrounding region

Classification: Full-time, non-exempt, hybrid

About Clean Air Council

Clean Air Council is dedicated to protecting and defending everyone's right to a healthy environment. The Council uses advocacy campaigns, community organizing, strategic communications, public education, and legal action to carry out this mission. Since its founding nearly 60 years ago, the Council has established itself as an organization that advocates fiercely, strategically, and pragmatically to defend our communities and stabilize our climate. The Council is an equal opportunity employer.

Position Description

The Trail and Watershed Outreach Coordinator will be responsible for implementing Clean Air Council's outreach and advocacy work surrounding trails and watersheds in West and Southwest Philadelphia and the surrounding region. The Coordinator will work to engage residents, local groups, non-profits, and government agencies in overcoming barriers to healthy green spaces and provide an understanding of environmental issues affecting trails and watersheds. In addition, the Coordinator will support local community leaders and residents in raising their concerns to decision makers and advocating for sustainable management of trails and watersheds. Project and program responsibilities may change over time.

Responsibilities

- Work closely with community stakeholders, partners, non-profits, and municipal agencies to identify and understand barriers to accessing safe and healthy green spaces
- Work with the Council's trails team to grow a diverse coalition of residents and stakeholders to support inclusive and equitable trail and watershed planning to better connect communities to the health benefits of green space
- Engage and build trust with community members and government agencies to support their long-term goals and vision for trails and watersheds, including maintenance, programming, stewardship, recreation, and conservation
- Plan and promote programs and trail and watershed activities such as walks, education opportunities, bike rides, greening and restoration, community events, trail signage, and stewardship that draw users to green space; recruit & coordinate volunteers to participate

Qualifications

- At least 2 years of experience in community outreach and education programs, community organizing, advocacy campaigns, teaching, or similar work
- Excellent written and oral communications skills
- Experience planning and promoting events
- Experience working in or strong interest in parks, watersheds, trails, and the outdoors
- Experience collaborating with external partners on multiple projects
- Knowledge of community assets and concerns in West and Southwest Philadelphia
- Experience creating effective and compelling materials for our constituencies such as flyers, brochures, blog posts, social media posts, newsletters, presentations, etc.
- Public speaking experience is a plus

Other Considerations

- The Council will prioritize candidates with previous trail, watershed, or park experience and who have worked in West and Southwest Philadelphia.
- Some local and regional travel will be required. The Council will cover the cost of public transportation travel.
- This position requires being involved in some stewardship activities in a park setting, including some work outdoors. The applicant should be comfortable with the physical demands of stewardship such as clean ups, restoration, and conservation work.
- The position requires some evening and weekend work.
- The position is conditional on pending grant funding.

Compensation

The salary range is \$48,000 to \$55,000, commensurate with experience and qualifications.

Benefits:

Council staff benefits currently include the following:

- Health insurance, vision insurance, and dental insurance
- Optional flexible spending account
- Generous PTO
- 13 paid holidays, including when the office is closed between 12/25 and 1/1
- 401k with a 4% match
- Long-term disability insurance
- Life insurance
- Public transit benefit
- Remote and hybrid work options as approved by supervisor

How to Apply: Applicants should send a cover letter and resume to Will Fraser, Watershed/ Trails Program Manager, at wfraser@cleanair.org. Please cc Corinne Bishop (cbishop@cleanair.org) and use the subject “Watershed/ Trails Outreach Coordinator Application [LAST NAME]”. Your application will be read by a human and we request that it be written by one too.